

Cherwell District Council

Executive

6 June 2016

Bicester Healthy New Town Status

Report of Director of Operational Delivery

This report is public

Purpose of report

To consider Bicester's participation in the NHS England Healthy New Town Programme. The Leader of the Council has agreed to the submission of this report which has not featured on the Forward Plan as the NHS England Programme requirements have only recently been clarified.

1.0 Recommendations

The meeting is recommended:

- 1.1 To support Bicester's participation in the NHS England Healthy New Town Programme.
- 1.2 To agree for the Council to act as the lead and accountable body for the Bicester Healthy New Town Programme.
- 1.3 To support the inclusion of this activity in the consideration by the Bicester Strategic Delivery Board.
- 1.4 To agree to a Healthy New Town Cherwell fund of £20,000 to serve as an enabling fund to secure further external funding for the Bicester initiatives beyond 2016/17.

2.0 Introduction

- 2.1 In June 2015, the NHS issued a prospectus to invite bids to participate in a Healthy New Towns (HNT) Programme. The initiative was aimed at putting health at the heart of new neighbourhoods and towns by future-proofing new communities for the health and care challenges of this new century – obesity, dementia, new models of digital health, by designing in health and modern care from the outset.
- 2.2 The objectives of the programme were;

- Designing-in healthy living (developing new and more effective ways of shaping new towns, neighbourhoods and strong communities that promote health and wellbeing, prevent illness and keep people independent)
- Capitalising on new home-based care and technologies to support older people at home
- Sharing infrastructure across public services to make smarter use of taxpayers investment.
- Making learning available to other national programmes as well as other local areas and to show what is possible when we radically rethink how health and care services could be delivered, freed from the legacy constraints

2.3 The NHS was seeking long-term partnerships from across the country covering housing developments that meet the following criteria:

- Are in areas identified for future population growth or housing need (e.g. in regional or local plans).
- Are in the pre-application, pre-master planning or master planning phase.
- Are planning schemes of at least 250 homes (with no upper limit on the size of a development).
- Have the active backing of the relevant local authorities even if subsequent planning decisions are outstanding.
- Applications from local authorities, housing associations and the construction sector (as well as other key stakeholders who could form a broader coalition or partnership, including the Local Planning Authority).

2.4 Led by this Council, representatives from a range of local health sector organisations, local government, the voluntary sector and A2Dominion - the NW Bicester lead developer, submitted a partnership based expression of interest (EoI) and then following long listing from the 114 EoIs nationally, a presentation for a day's 'Dragon's Den' shortlisting event was held on 3 February 2016. On 1 March 2016, the NHS announced 10 shortlisted bids to become part of the Programme of which Bicester was one.

3.0 Report Details

The Bicester Healthy New Town Partnership

3.1 The lead partners who presented to the NHS and have shaped the proposal so far are;

Ian Davies, Director of Operational Delivery, Cherwell District Council
 Rosie Rowe, Head of Provider Development (Out of Hospital Care), Oxfordshire Clinical Commissioning Group
 Dr Nick Scott-Ram, Director of Commercial Development, Oxford Academic Health Science Network
 Louise Caves, Strategic Partnerships Manager, A2 Dominion Housing Group
 Jenny Barker, Bicester Delivery Manager, Eco Bicester Project Team, Cherwell District Council

3.2 The wider Bicester partnership contains the following additional organisations;

NHS England South, Oxford Health NHS Foundation Trust, Oxford University Hospitals NHS Trust, Oxfordshire County Council, Bicester Town Council, Oxford Brookes University, Oxford University, Age (UK) Oxfordshire, Healthwatch Oxfordshire, Bicester Locality Patient Forum, North Oxfordshire Community Partnership Network, ISIS Innovation, ONEFED GP Federation, Health Education Thames Valley, Oxfordshire Sport and Physical Activity, Oxfordshire Local Enterprise Partnership and the Oxfordshire Health and Wellbeing Board.

- 3.3 The partnership already has an 'engine of innovation' in the Eco Bicester Living Lab set up by Bioregional and Oxford Brookes University to provide support for research and innovation and the Digital Health Network led by Oxford University, ISIS Innovation and the Oxford AHSN to improve health outcomes through providers of innovative digital technologies and health services.

The Bicester Healthy New Town Bid

- 3.4 The bid focuses on Bicester - a market town that is planned to near double in size, including the innovative national exemplar Eco Town development at North West Bicester led by A2Dominion. The HNT Initiative provides the opportunity to develop further the innovations at NW Bicester and to identify the impacts they have on public health and be replicated across the later phases of large scale planned growth for the town, other areas of the town and elsewhere in the country.
- 3.5 The town currently has approximately 13,000 dwellings and a population of about 30,000 people. Over the next 20-30 years a further 13,000 homes are planned to be built which will effectively double the size of the population. Bicester was designated as a Garden Town in 2014 under the government's Garden Cities initiative and is a strategic location for growth within the Oxfordshire Strategic Economic Plan.
- 3.6 The NW Bicester development is the only site in the UK being developed to PPS1 Eco Town standards, including design for healthy lifestyles, and as such is unique in the holistic approach to sustainability that has resulted in innovative new development. The first phase of this is the 393 home Elmsbrook site, with the first occupations taking place in May 2016.
- 3.7 At Elmsbrook, we have a built environment which will be **a catalyst for Healthy Living** through:
- Its **integrated design**, featuring highly energy efficient, adaptable homes that support independent living within a well designed public realm, where 40% of the site will be multi-functional green active space supported by a network and hierarchy of safe cycle and walking routes with accessible public transport.
 - Digital, community and travel connectivity functions which are hard wired into the design. Digitally enabled communities with smart tablets called Shimmy's in every home to encourage healthy lifestyles with real-time energy, travel and community information.
 - A community and physical infrastructure to promote and actively engage residents to live **healthy lives** as the norm
- 3.8 The scale of development in Bicester is such that lessons from early developments such as NW Bicester can be used to inform further town development and innovation in the built environment and community buildings. This learning will be

relevant county wide and nationally as the level of housing delivery increases to meet the country's need.

3.9 Bicester was identified in the Oxfordshire Clinical Commissioning Group's 5 Year Forward View as a Garden Town offering opportunities to deliver innovative health and social care to its rapidly growing population. The scale of the development creates opportunities to:

- Improve **access** to health and social care services;
- Facilitate **early detection and prevention** through active monitoring and management;
- Assist the **management of long term conditions** to improve outcomes;
- Help individuals **remain in their own homes and communities**;

3.10 These objectives will be achieved through:

- Delivering a **greater number of services locally** than traditionally available in general practice;
- Using **new technologies** within the home, health and social care settings;
- **Enhanced integration** between health and care, housing, transport, and other public services, and of services (between primary and secondary care, mental and physical health, health and social care, and preventative and treatment services);
- Using a **place based approach** to funding of health and social care services and expanding outcome based contracts currently in place;
- Developing **workforce initiatives** that deliver health and social care in innovative ways.

3.11 The Bicester HNT Programme is proposed with four multi-agency work streams. It is these which will be the main focus for delivering innovation and change. The four work streams and leads for are;

1. Urban Environment and Design – led by Cherwell District Council, this includes the healthy living aspects for all ages of the urban and built environment of new developments Bicester, with learning from what's being implemented at NW Bicester – energy efficient and life time adaptable homes, cycle ways, walkways, sustainable transport, public transport, urban design especially physical connectivity and accessibility, multi-activity open space, green corridors and community assets
2. Digital Innovations – led by Oxford Academic Health Science Network, this includes new digital technologies and health related applications to promote self-diagnosis, self-monitoring and self-care. To consider the optimum approaching to matching the needs of the Bicester HNT with the technology opportunities available and how such technologies could be introduced. This is to include the joint development of A2D's Shimmy tablet and the public need to adopt an inclusive and healthy lifestyle.
3. Health Care Services Remodelling – led by Oxfordshire CCG, this includes adopting the care closer to home principle plus full social and health care service integration and remodelling by providers and commissioners. Exploration of new models of care and patient activated self-care where appropriate.
4. Community Infrastructure Support – led jointly by A2Dominion and Cherwell District Council, this revolves around people based activities and the social support infrastructure. It therefore includes the voluntary sector, new and

emerging local groups, education and learning opportunities, healthy lifestyle activities and programmes, social inclusion programmes, carers etc.

- 3.12 A stocktake workshop was held on 26 May 2016 in order to develop further detail of the multi- agency activities of these work streams. A verbal update will be provided about the outcomes from this.

NHS England and Other Support

- 3.13 NHS England is seeking the relevant local authority to become the lead and accountable body for this initiative. It is offering £150,000 grant aid in 2016/17 plus a range of other support interventions such as access to further capital funding sources, national expertise, coordination of research and innovations, shared learning opportunities with other shortlisted HNT locations and evaluation support. To secure this, the Council will be expected to enter into a Funding Agreement with NHS England in early June 2016.
- 3.14 The process subsequent to the formal bid has called for an indication of spending priorities associated with the NHS grant. At such an early stage in the process, the indicative Bicester spend proposals submitted included seed investment/match funding for innovations, programme management, communications, healthy lifestyles activities, research, partnership management and clinical engagement. The NHS England response to these suggestions has been positive.
- 3.15 The NHS England funding is for 2016.17 only at this stage as officials are unable to provide any funding certainty beyond this period. Such a programme calls for a longer term approach to maximise the benefits and whilst further NHS funding is anticipated, an effective collective effort is required locally. Other external funding opportunities are already being pursued enabled by the NHS England HNT Programme. It will however be important for the Bicester partners to develop a local fund for programme continuity purposes and to lever additional external finance for individual initiatives. In this respect, £20,000 is sought from this Council to act as a catalyst for other local partners to contribute financially for this purpose.

4.0 Conclusion and Reasons for Recommendations

- 4.1 The scale and nature of Bicester's development has provided an excellent opportunity to be enhanced through the NHS England Healthy New Town programme. NHS England has recognised in its shortlisting of Bicester to participate along with the offer of a range of support including financial.
- 4.1 A wider multi-disciplinary and multi-sector partnership group from Bicester and Oxfordshire has also responded very positively to this initiative and is now in the process of preparing a detailed set of proposals which turn intent into action. This requires a programme lead which is proposed to be undertaken by this Council and it is this which is reflected in the report recommendations

5.0 Consultation

NHS England South, Oxford Health NHS Foundation Trust, Oxford University Hospitals NHS Trust,

Positive support and engagement

Oxfordshire County Council, Bicester Town Council, Oxford Brookes University, Oxford University, Age (UK) Oxfordshire, Healthwatch Oxfordshire, Bicester Locality Patient Forum, North Oxfordshire Community Partnership Network, ISIS Innovation, ONEFED GP Federation, Health Education Thames Valley, Oxfordshire Sport and Physical Activity, Oxfordshire Local Enterprise Partnership and the Oxfordshire Health and Wellbeing Board.

6.0 Alternative Options and Reasons for Rejection

6.1 The following alternative option has been identified and rejected for the reasons as set out below.

Option 1: Not to engage in the NHS England HNT Programme and withdraw for these activities. This is not proposed due to the relevance and benefits of this programme to Bicester

7.0 Implications

Financial and Resource Implications

7.1 The proposal for the Council to act as the accountable body and enter into a Funding Agreement with NHS England is acceptable subject to the terms of the funding agreement. The £20,000 Council contribution to establish a local HNT fund with other partnership contributions can be funded from general fund balances.

Comments checked by:

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Legal Implications

7.2 There are no notable legal implications arising from this report. Legal officers will consider the Funding Agreement when it is drafted by NHS England to ensure the conditions are acceptable.

Comments checked by

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8.0 Decision Information

Key Decision

Financial Threshold Met: No

Community Impact Threshold Met: No

Wards Affected

All Bicester wards

Links to Corporate Plan and Policy Framework

Cherwell: A Thriving Community - Work to promote and support health and wellbeing across the district.

Lead Councillor

Councillor Barry Wood, the Leader of the Council and lead for Bicester

Document Information

Appendix No	Title
None	
Background Papers	
None	
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